

SPONSORSHIP OPPORTUNITIES

Susan G.
Komen®
TULSA

PINK  Stiletto
2017

Saturday, February 11, 2017
DoubleTree Downtown

PINK Stiletto

Meet Patricia // Breast Cancer Survivor



Where does your money go when you support Susan G. Komen® Tulsa? It helps women like Patricia, a two-time breast cancer survivor. Patricia, 66, received a no-cost mammogram at Indian Health Care Resource Center of Tulsa, a grantee of Komen Tulsa. Patricia's breast cancer was detected

early and she is grateful for Komen Tulsa. "I think early diagnosis is so important. Many people think they don't have the time for a mammogram, but think of your family and those that you love and how much you would be missed."

"You would be the missing piece"

Promise Sponsor // \$10,000

- Two priority table reservations for 16 guests
- Mention by emcee
- Logo on event signage and A/V
- Logo on Pink Stiletto webpage
- Recognition in all event press opportunities
- Entrance for six to Patron Party

Impact Sponsor // \$7,500

- One preferred table reservation for 10 guests
- Logo on Pink Stiletto webpage
- Name on event signage and A/V
- Entrance for four to Patron Party

Hope Sponsor // \$5,000

- One table reservation for 8 guests
- Name on Pink Stiletto webpage
- Name on event signage and A/V
- Entrance for two to Patron Party

Courage Sponsor // \$2,000

- One table reservation for 8 guests
- Name on Pink Stiletto webpage
- Entrance for two to Patron Party



Breast Cancer Burden in Eastern Oklahoma

- Eastern Oklahoma (30 counties) has a 10% higher breast cancer death rate when compared to the rest of America.
- Currently the state of Oklahoma is experiencing a significant physician shortage with 65% fewer physicians than the national average. This ranks the state 43rd in the nation for doctors per capita.
- Every 2 minutes a woman is diagnosed with breast cancer in the United States.
- Breast cancer knows no boundaries, 1 in 8 women in the U.S. will be diagnosed with breast cancer in her lifetime.

Investing in the Cause

Seventy-five percent of the money raised by Pink Stiletto will support local education and screening programs dedicated to the breast health needs of our community and twenty-five percent is contributed to Komen's national research efforts.

